Traviata
Flooring Systems

1st Edition 2026



ABOUT US

In an environment where many 'inferior' imports are flooding onto the market, we are often asked the question: "Why should I specify Traviata?"

At Traviata Flooring we are passionate about Customer service and satisfaction. Because of this "no nonsense" approach, we have grown into one of South Africa's largest importers and wholesalers of laminate and vinyl flooring products and systems.

Traviata Flooring is a privately owned company with over 22 years experience in the flooring industry. During that time we have built up strong partnerships with a number of the world's leading flooring product manufacturers. Those close links and our bulk purchasing power mean we can offer great value for money to our customers. We also take care to ensure that all our products are as environmentally friendly as possible.

Traviata Flooring products are sold and installed by trained and experienced national dealer networks. Our headquarters and main warehouse is located in Meadowdale – close to OR Tambo International Airport.

Visit our main showroom at Meadowdale {Monday to Friday}. For details of other showrooms nationally please use our "Contact Us" facility on this website (www.traviata.co.za).

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Facsimile: (086) 614-7907
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FLOORING
COLLECTION

Tru–Wood XL
ATROGUARD Technology
The Next Generation of Water Resistant Flooring

12mm Engineered Laminate
AC5 V-Groove

Tru–Wood
Origins

8mm Engineered Laminate
AC4 Bevel Edge

Çamsan
entegre
SILVER

8mm Click Laminate
AC3 Square Edge

Çamsan
entegre
KLASİK

8mm Click Laminate
AC4 Square Edge

cadenza.
by BerryAlloc

8mm DuoLoc Laminate
AC4 V-Groove

FIRMFIT
Fit for when life happens
Nature Timeless

6.5mm Click Vinyl
0.5mm Wear Layer Pressed Bevel

Traviata
XL - DRYBACK
Urban Collection

2mm Large Format Panel
0.3mm Wear-Layer Square Edge

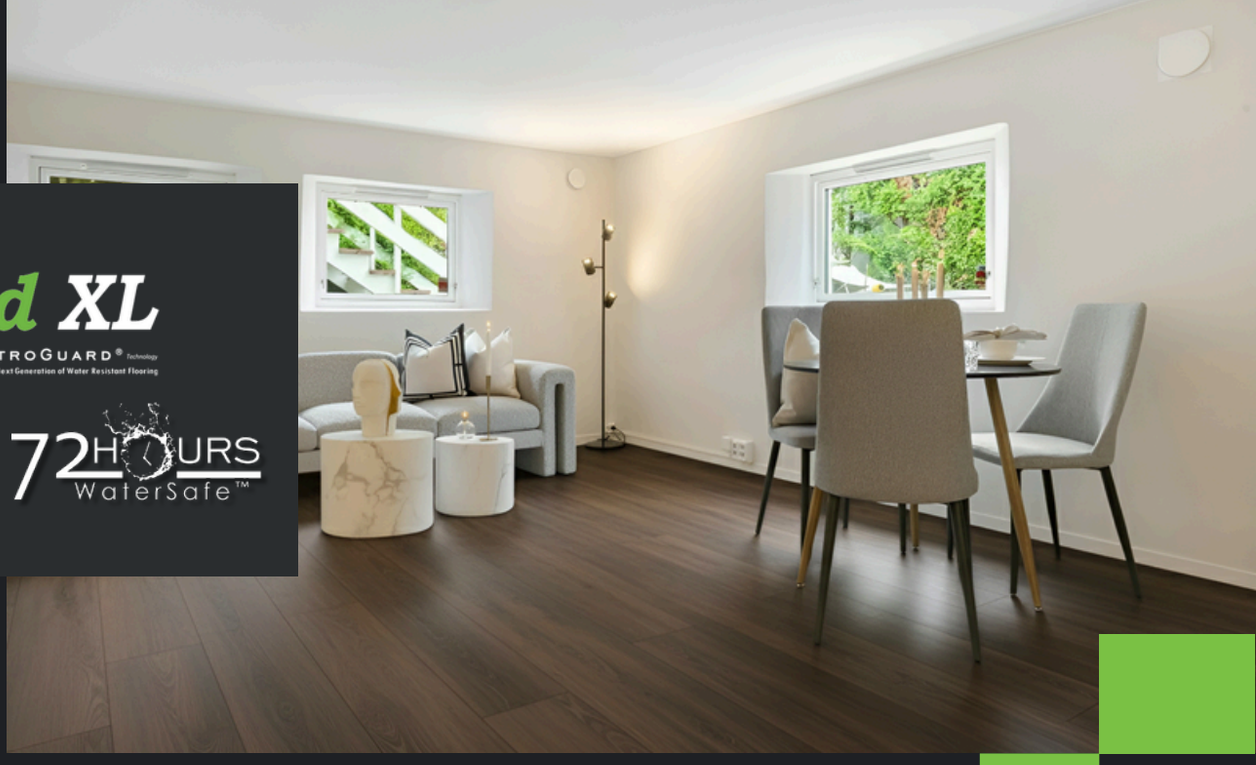
Traviata
XL - DRYBACK
Grandeur Collection

2.5mm Large Format Panel
0.5mm Wear-Layer Micro Bevel

Tru-Wood XL

AtroGuard® Technology
The Next Generation of Water Resistant Flooring

72 HOURS WaterSafe™



TIGHT LOCK LAMINATE SPECIFICATION

Panel Size:	1830x238x12mm
Wear Layer:	AC5/33
Box Size:	1.74m²/4 Panels
Box weight:	18kg

Guarantee:	Lifetime Residential / 15 Year Commercial
Lock:	Tight Lock
Edges:	V-groove with Double PowerSeal
Core:	HDF with SureCore

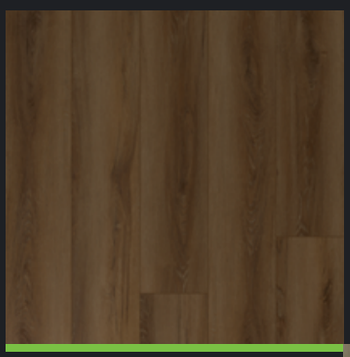
Truwood XL with AtroGuard technology is the next generation of water resistant flooring. It was specifically developed to combine the natural wood element and rigidity of Laminate flooring and the beauty of real hardwood floors. The result is a truly multi-functional wood fibre floor, perfect for any domestic and / or commercial environment including kitchens and bathrooms.

- Installed up to 20m x 20m without expansion profiles.
- Can be wet mopped.
- No telegraphing from minor subfloor imperfections.
- Extra wear and scratch resistance.
- Extra stable with SureCore.
- Double PowerSeal edges for extra water resistance.
- Extra tight lock.
- 6 x Beautiful Hardwood décors are available.
- TruWood XL is produced to the highest international standards.

Tru-Wood XL

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Canadian Oak



Dominican Oak



Peruvian Oak



Latvian Oak



Hungarian Oak

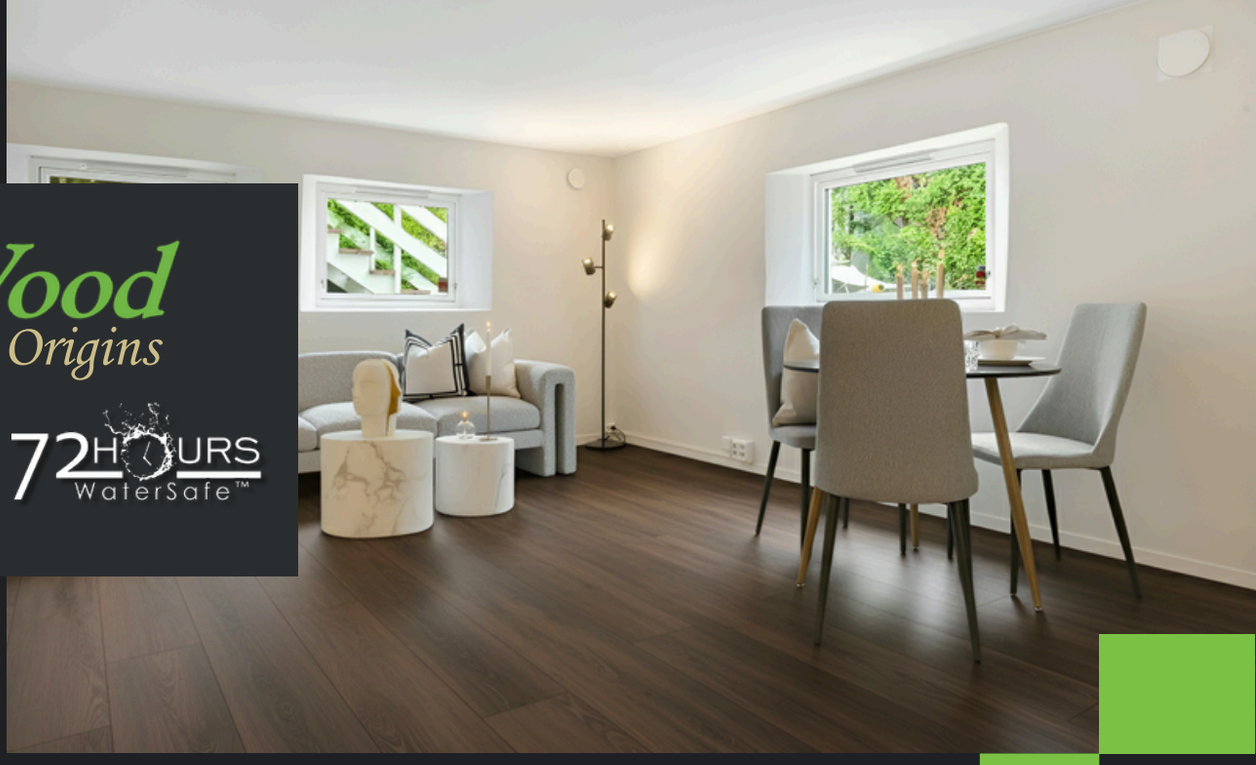


Ecuadorian Oak

SCAN FOR ROOM VISUALISER

Tru-Wood Origins

72HOURS WaterSafe™



TIGHT LOCK LAMINATE SPECIFICATION

Panel Size:	1515x238x8mm	Guarantee:	25 Year Residential / 5/10 Year Commercial
Wear Layer:	AC4/32	Lock:	Unilin Click
Box Size:	2.88m²	Edges:	Bevel
Box weight:	20kg	Core:	Black HDF - Waxed Edges

Tru-Wood Origins is a thoughtfully engineered laminate collection created for spaces that demand both authenticity and resilience. Designed as a considered alternative to entry-level SPC, it offers the strength and stability of high-density wood fibre construction paired with a refined, natural aesthetic. The super matte, tactile surface captures the character of real hardwood, while the overall construction delivers long-term durability and dependable performance.

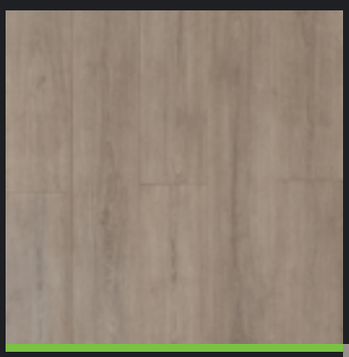
- Installed up to 15m x 15m without expansion profiles.
- Can be wet mopped.
- No telegraphing from minor subfloor imperfections.
- Extra wear and scratch resistance.
- Super matte EIR surface
- Waxed edges for extra water resistance.
- Unilin Click
- 8 x Beautiful Hardwood décors are available.
- TruWood Origins is produced to the highest international standards.

Tru–Wood Origins

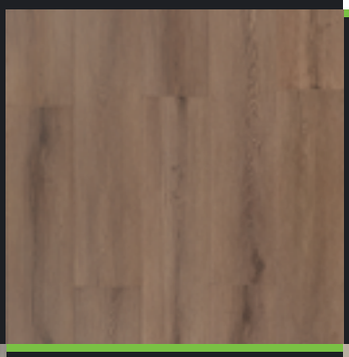
COLOUR OPTIONS

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SCAN FOR ROOM VISUALISER



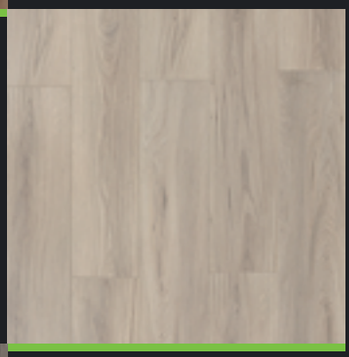
Drewno



Holz



Kahoy



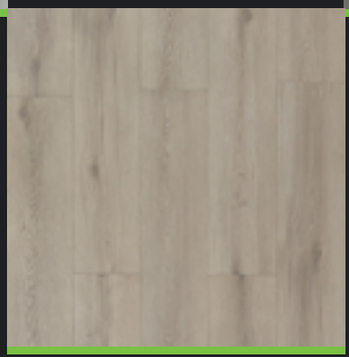
Kôka



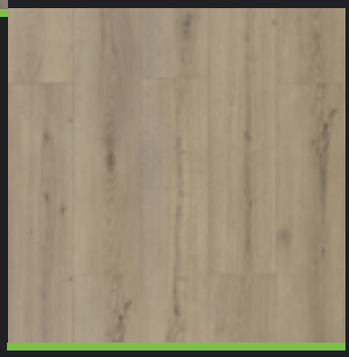
Lignum



Mboa



Odun



Rakau

Tru-Wrap



SKIRTINGS



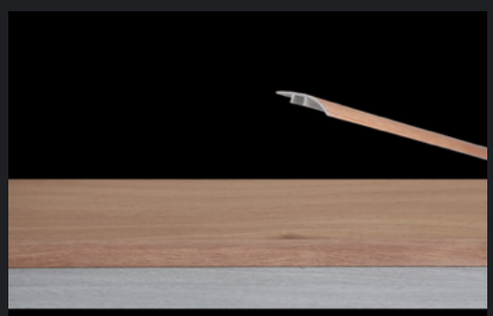
QUARTER ROUNDS



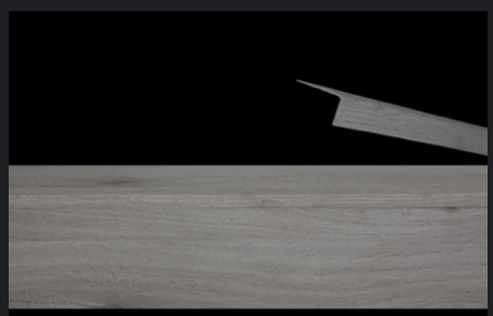
BORDER PROFILES



TRANSITION PROFILES



REDUCER PROFILES



L - SHAPED STAIR PROFILES

Your perfect colour matched aluminium profiles, waterproof skirtings and quarter rounds

Avalible in all Tru-Wood XL décors



cadenza.
by BerryAlloc

24HOUR SPLASH WARRANTY



TIGHT LOCK LAMINATE SPECIFICATION

Panel Size:	1383x214x8mm
Wear Layer:	AC4
Box Size:	2.66m²/9 Panels
Box weight:	19.4kg

Guarantee:	20 Year Residential
Lock:	DuoLoc
Edges:	4 Sided Bevel
Core:	Moisture Resistant High Density Fibre HDF

- A sophisticated, highly fashionable range with 4 Sided Bevels to create an authentic wooden plank effect.
- The low gloss matt surface ensures a modern, chic appearance.
- Duoloc locking System innovation, allows two individual techniques to install your floor boards. Greater installation flexibility.
- Cadenza is produced to the highest standards of the European Producers of Laminate Flooring and approved by SAWLFA.
- The use of a Moisture Resistant Core ensures a lower swell rate than regular laminates.
- 7x Decors are available with colour co-ordinated skirtings, scotia's and profiles.

cadenza.
by BerryAlloc

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Allegro Light
K1003



Allegro Light Grey
K1804



Allegro Natural
K1207



Legato Dark Brown
K1713



Legato Light Natural
K1305



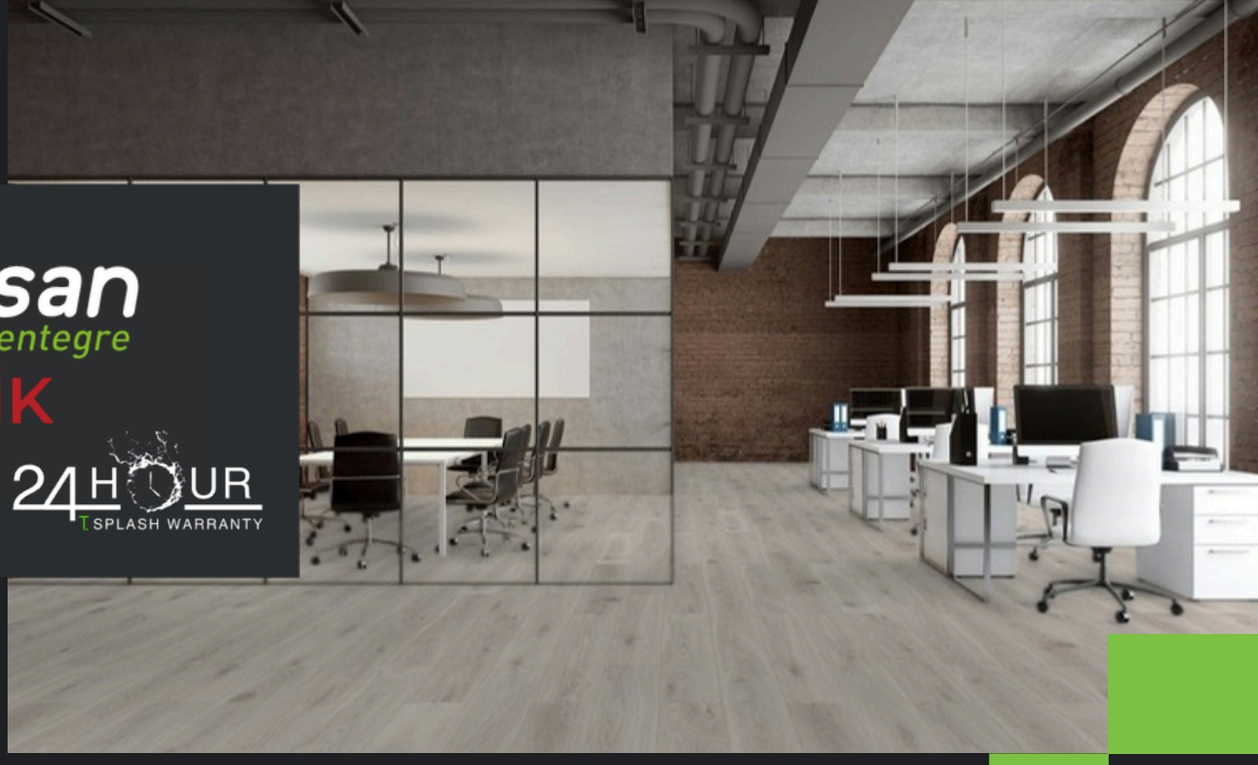
Legato Light
K1103



Allegro Brown
K1511



SCAN FOR ROOM VISUALISER



Çamsan entegre

KLASİK

24 HOUR SPLASH WARRANTY

VALINGE 2G LOCK LAMINATE SPECIFICATION

Panel Size:	192.5x1200x8mm
Wear Layer:	Klasik | AC4
Box Size:	1.85m²/8 Panels
Box weight:	13kg

Guarantee:	Klasik | 15 Year Residential
Lock:	Valinge 2G
Edges:	Square Edge
Core:	Ultra High Density HDF

- Camsan Klasik AC4 has 8 beautiful Decors.
- Available with colour coordinated Skirts, Profiles and Scotia's.
- The use of Ultra High Density HDF Core offers lower swell rates then regular laminates.
- The Klasik Collection is produced to the highest international standards.
- Valinge 2G locking System innovation offers superior short end lock strength, with an extra tight fit. Not only does this aid with protecting your floor from moisture damage, but will also ensure that your floor will hold its structural integrity for the duration of your Warranty period.
- The use of Travi-Lay Silent(sound reducing underlay) is recommended.

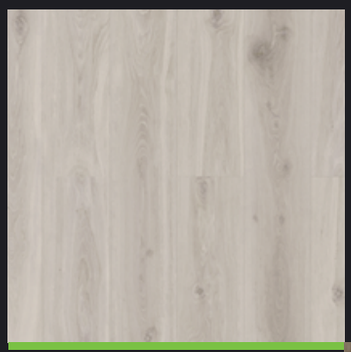
Çamsan entegre KLASİK

COLOUR OPTIONS

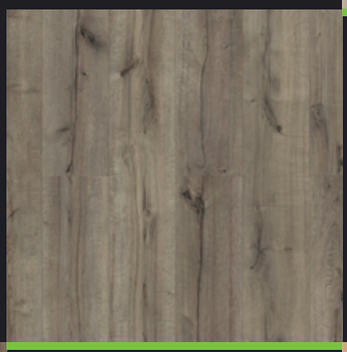
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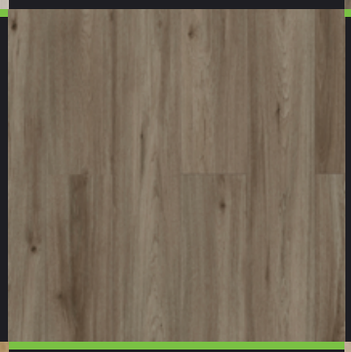
Chrystal Oak



Modern Oak



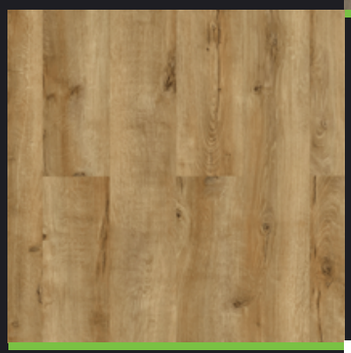
Pera Oak



Ilgaz Oak



Falya Oak

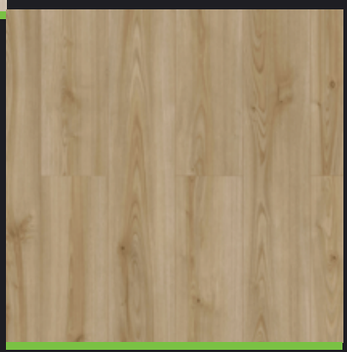


Gediz Oak



Milas Oak

SCAN FOR ROOM VISUALISER



Natural Chestnut

Çamsan
entegre
SILVER
24HOUR
SPLASH WARRANTY



VALINGE 2G LOCK LAMINATE SPECIFICATION

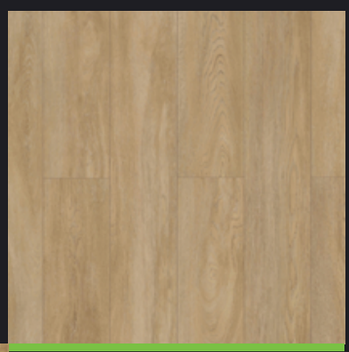
Panel Size:	192.5x1200x8mm
Wear Layer:	Silver | AC3
Box Size:	1.85m²/8 Panels
Box weight:	13kg
Guarantee:	Silver | 10 Year Residential
Lock:	Valinge 2G
Edges:	Square Edge
Core:	Ultra High Density HDF

- Camsan Silver AC3 has 8 beautiful Decors.
- Available with colour coordinated Skirts, Profiles and Scotia's.
- The use of Ultra High Density HDF Core offers lower swell rates then regular laminates.
- The Silver Collection is produced to the highest international standards.
- Valinge 2G locking System innovation offers superior short end lock strength, with an extra tight fit. Not only does this aid with protecting your floor from moisture damage, but will also ensure that your floor will hold its structural integrity for the duration of your Warranty period.
- The use of Travi-Lay Silent (sound reducing underlay) is recommended.

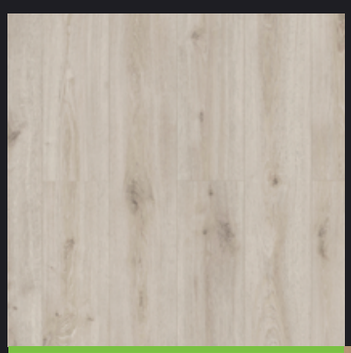
Çamsan entegre SILVER

COLOUR OPTIONS

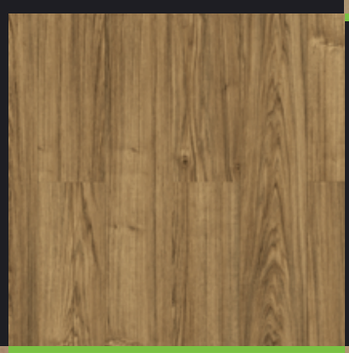
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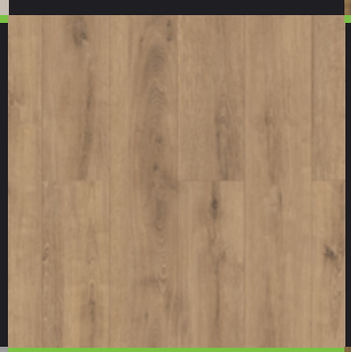
Atlas Oak



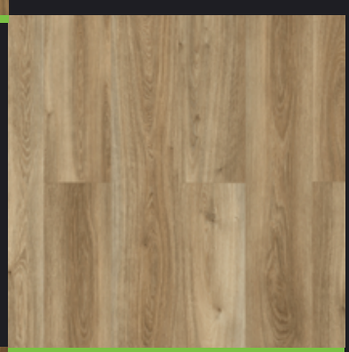
Aras Oak



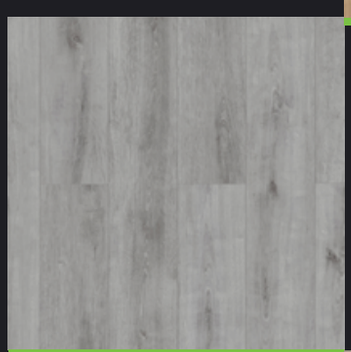
Olympus Oak



Sakaraya Oak



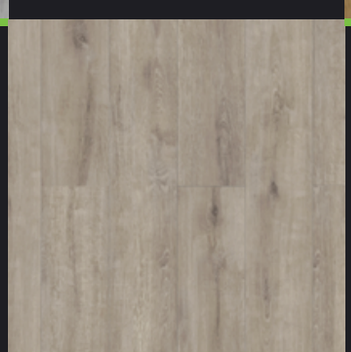
Polar Oak



Liva Oak

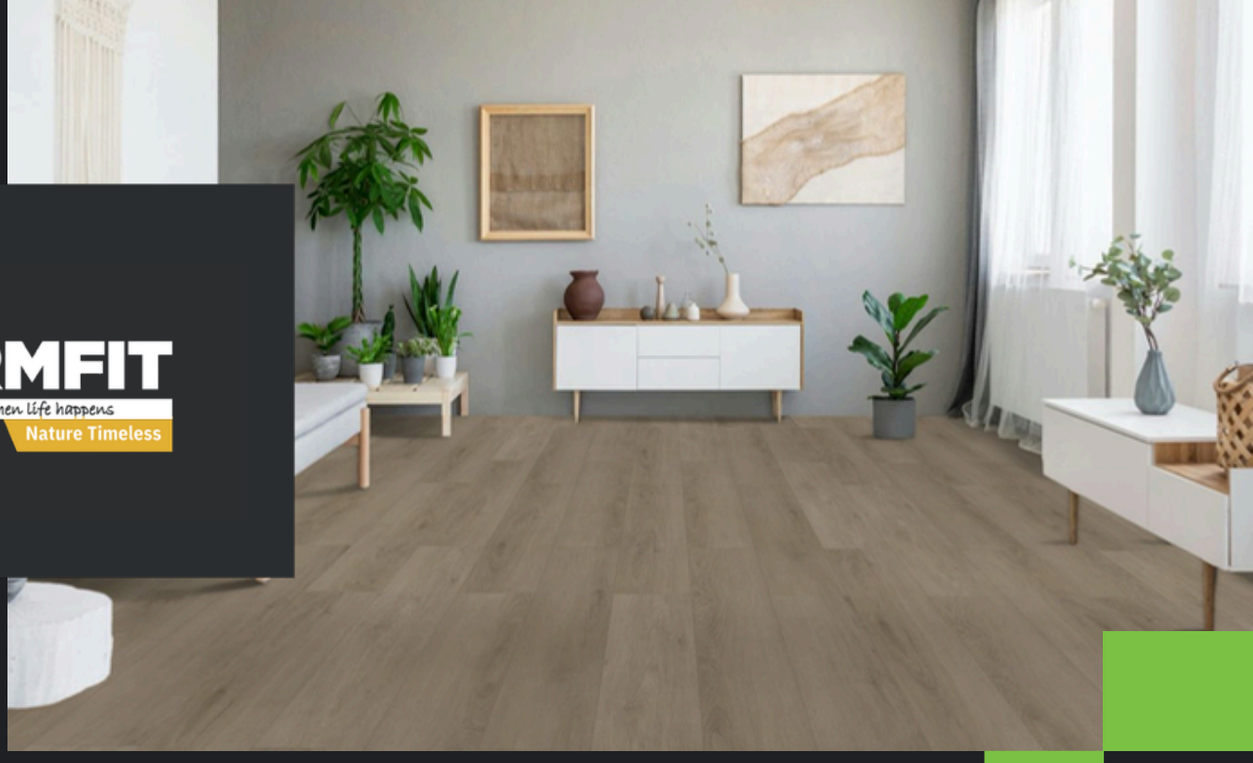


Didim Oak



Acar Oak

SCAN FOR ROOM VISUALISER



FIRMFIT
Fit for when life happens
Nature Timeless

CLICK VINYL SPECIFICATION

Panel Size:	1532x232x6.5mm
Wear Layer:	Quartz Enhanced - Urethane Coating
Box Size:	2.13m²
Box weight:	23kg

Guarantee:	Lifetime Residential / 15 Year Commercial
Lock:	I4F Angle Tight
Edges:	Elegant pressed bevel
Core:	Extra rigid Limestone-based core

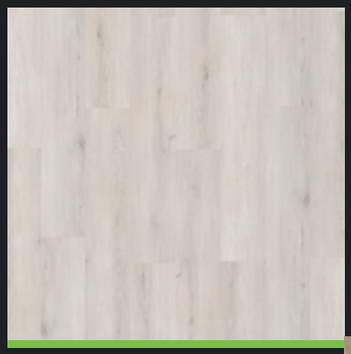
- 100% Waterproof - 100% Plasticizer-free core - 100% recyclable green product.
- Extra resistant to impacts and indentation, as well as temperature and sunlight.
- Installs in wet rooms (kitchens and bathrooms).
- Pet Friendly - easy to clean when accidents happen.
- Warm and quiet underfoot.
- Use of moisture barrier required
- Installs directly on existing surfaces, no need for underlay.
- Rigid: Installs with minimal subfloor prep.
- No acclimatisation required.
- Installs up to 20m x 20m without expansion profiles.
- Long wide format.
- Ultra Matte surface technology (anti-glare)

FIRMFIT
Fit for when life happens
Nature Timeless

COLOUR OPTIONS

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SCAN FOR ROOM VISUALISER



Iceland



Finland



Norway



Sweden



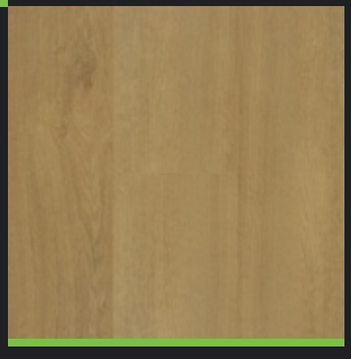
Denmark



Greenland



Âland

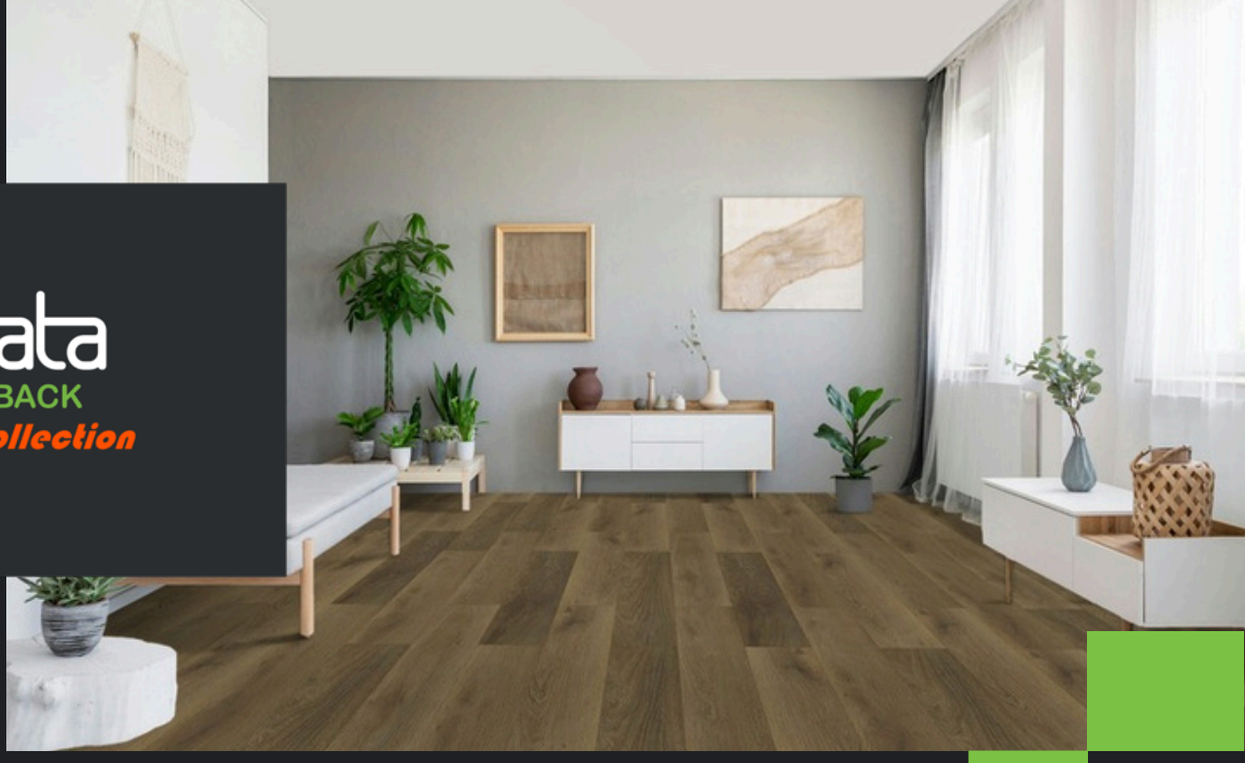


Scandinavia

Traviata

XL - DRYBACK

Grandeur Collection



GLUEDOWN VINYL SPECIFICATIONS

Panel Size:	1520x230x2.5mm
Wear Layer:	0.55mm
Box Size:	5.6m² per box
Box weight:	26 Kgs
Warranty:	25 years Domestic and 10 years General Commercial
Edges:	Micro Bevel

Traviata DRYBACK Grandeur Collection represents a culmination of consultations and is a distillation of what Architects, Designers and Home Owners demand from flooring today. A larger plank format that complements open Residential and Commercial environments. Traviata DRYBACK designs come in a carefully curated selection of colours, offering everything from rich wood tones to striking neutral greys. Whether hospitality, retail, office space or a home, these new wood finishes have the flair to bring any interior together.

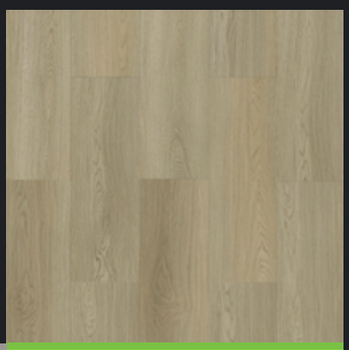
- Floorscore certified for indoor air quality
- Excellent Stain, Chemical and Fire resistance
- 8 x Highly Fashionable Décor's
- XL board configuration
- No unsightly expansion trims necessary
- Lightly embossed woodgrain surface creates a warm, realistic wood finish.
- 100% Waterproof
- High slip resistance
- Warm and quiet under foot
- Meets VOC emission requirements for use in Home, Office, Commercial spaces
- Is completely formaldehyde free

Traviata
XL - DRYBACK
Grandeur Collection

COLOUR OPTIONS

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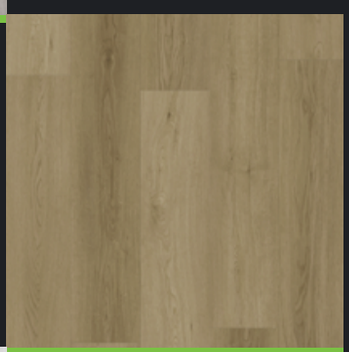
SCAN FOR ROOM VISUALISER



Mount Fuji



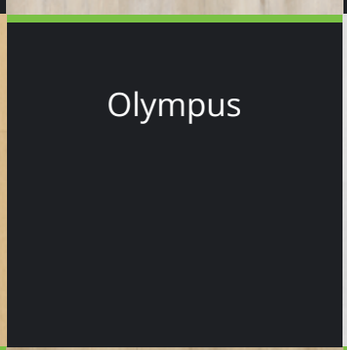
Matterhorn



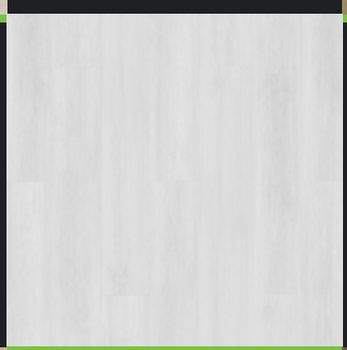
Lions Head



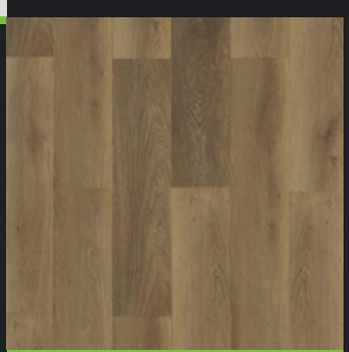
Machu Picchu



Olympus



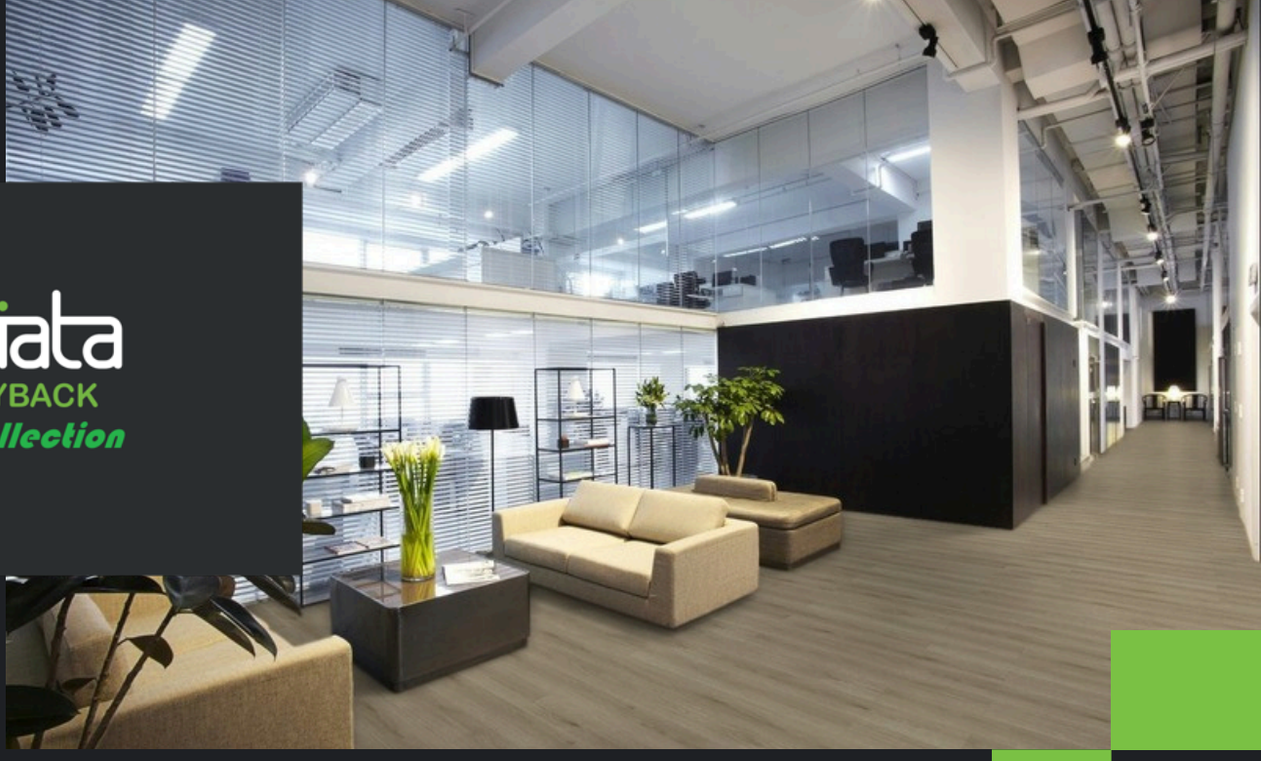
Kilimanjaro



Baltoro



Mont Blanc



Traviata
XL - DRYBACK
Urban Collection

GLUEDOWN VINYL SPECIFICATIONS

Panel Size:	1520x230x2mm
Wear Layer:	0.3mm
Box Size:	7m² per box
Box weight:	26 Kgs
Warranty:	20 years Domestic and 5 year Light Commercial
Edges:	Square

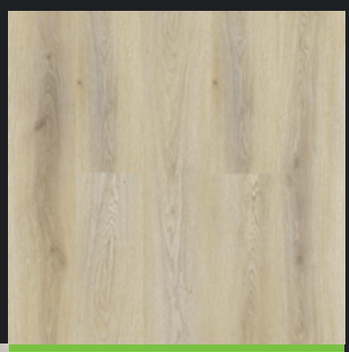
Traviata DRYBACK Urban Collection is not just a contemporary fashion statement. Its Floorscore ceritfication, hygiene characteristics, ease of maintenance and excellent wet and dry slip resistance make it an ideal option for any home environment. The Urban collection is also ideal for retail, office and any other Light Commercial application.

- Floorscore certified for indoor air quality
- Excellent Stain, Chemical and Fire resistance
- 9 x Highly Fashionable Décor's
- XL board configuration
- No unsightly expansion trims necessary
- Lightly embossed woodgrain surface creates a warm, realistic wood finish.
- 100% Waterproof
- High slip resistance
- Warm and quiet under foot
- Meets VOC emission requirements for use in Home, Office, Commercial spaces
- Is completely formaldehyde free

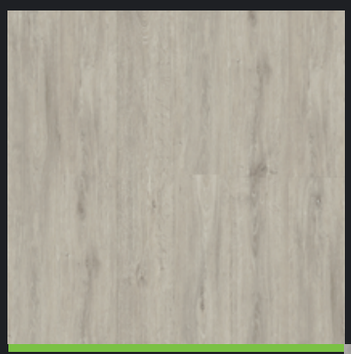
Traviata
XL - DRYBACK
Urban Collection

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



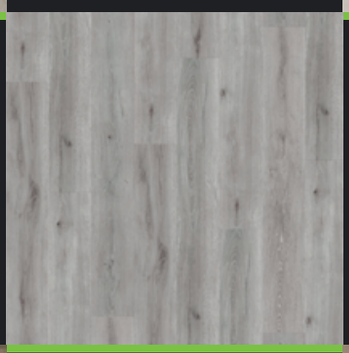
Lima

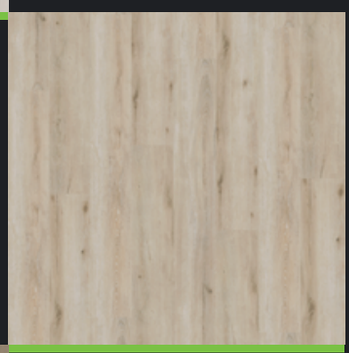


Sydney



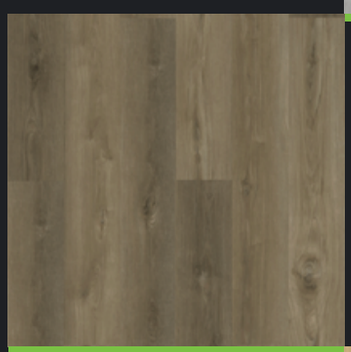
Berlin

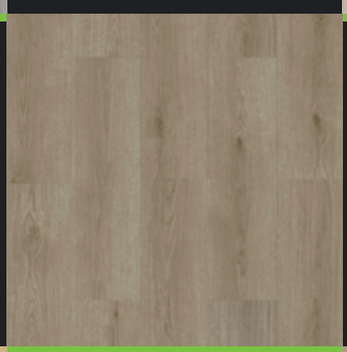




London

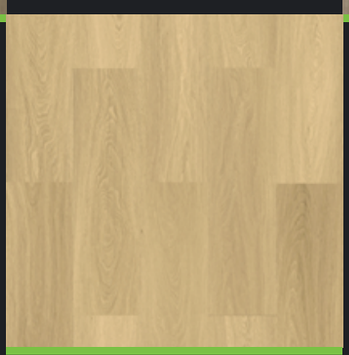
Casablanca

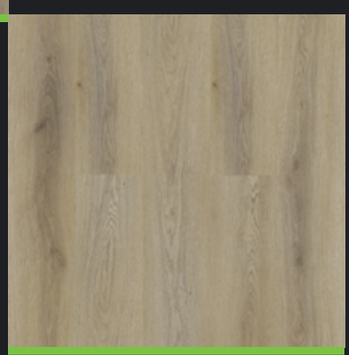




Amsterdam

Prague



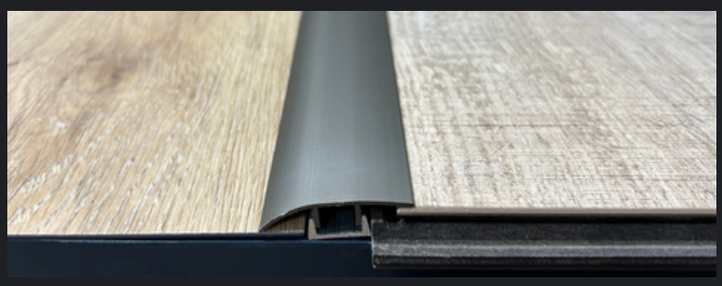


Paris

Gibraltar

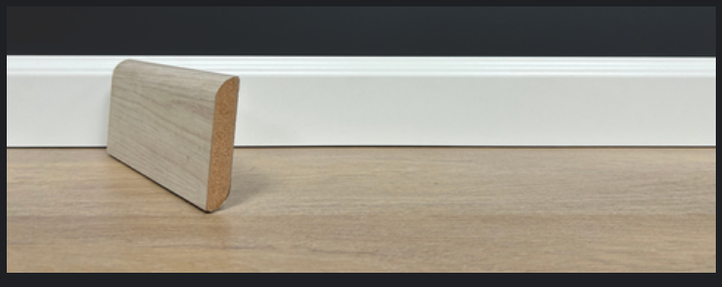
SCAN FOR ROOM VISUALISER

Traviata
ACCESSORIES



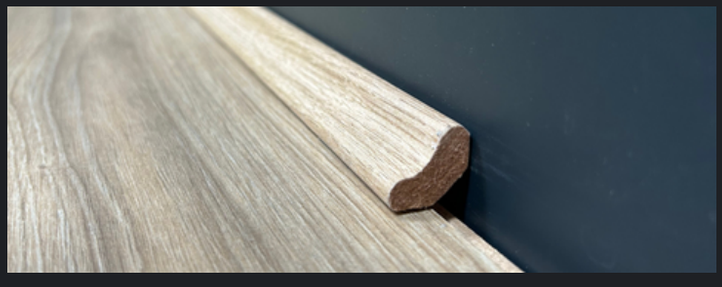
Profiles

We provide colour co-ordinated profiles for our entire laminate flooring range as well as Bronze or Silver Aluminium profiles for Traviloc and Truwood ranges.



Skirting (CT)

Put against the walls to hide expansion gaps and finish off your floor beautifully. (Colour matching skirtings are available for all laminate flooring ranges; Raw Meranti is available for Traviloc and Tru-Wood ranges).



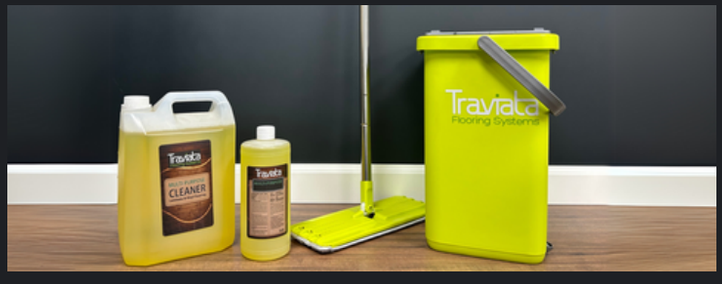
Quarter Round /Scotia

An alternative to or in addition to skirting, mainly used to finish off the floor around built-in cupboards.
Colour match scotias available for all laminate ranges.
Raw Meranti quarter rounds available for all ranges.



Underlays

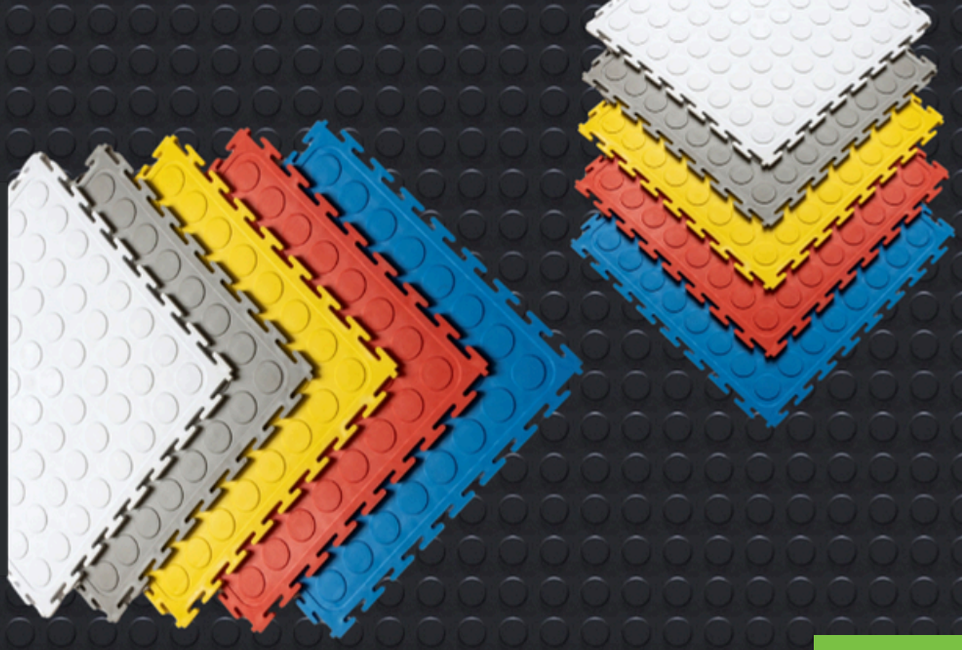
To be used underneath the flooring to reduce impact noise and as a moisture barrier.



Extras

Additions to your flooring products and maintenance.

Travi-lock Industrial



PVC TILES SPECIFICATIONS

Panel Size:	330x330x6.2mm
Box Size:	2m² per box / 18 tiles
Lock:	Interlock
Edging:	Colour coordinating to floor

Black:	Ex-stock
Solid Colours:	MOQ: 30m² Lead time: 10 working days
Customised Pantone:	MOQ: 450m² Lead time: 10 working days

Advantages

- **Durable**
- **Anti-static (black only)**
- **Non-slip**
- **Inter-locking**
- **Protects sub-floor**
- **Chemical Resistant**

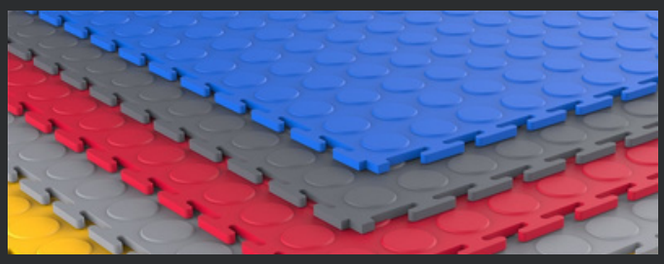
Application

- **Factories**
- **Computer Rooms**
- **Fitness Centres**
- **Offices**
- **Garages**
- **Warehouses**



Black

Avalible ex-stock.



Colour

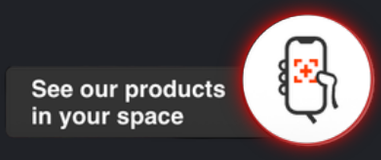
Made to order.

EXPERIENCE THE MOST ACCURATE ROOM VISUALISER TO DATE

1.

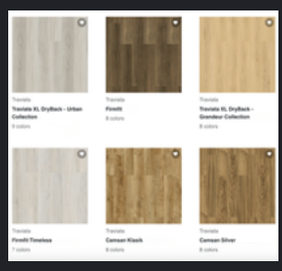
HEAD TO OUR WEBSITE

2.



FIND THIS BUTTON AT THE BOTTOM RIGHT HAND CORNER

3.



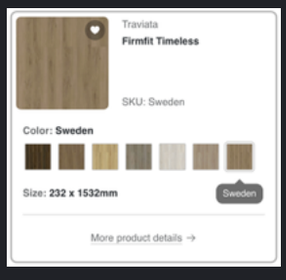
CHOOSE YOUR RANGE

4.



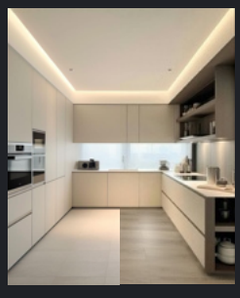
SNAP A PICTURE OF YOUR ROOM

5.



CHOOSE YOUR COLOUR

6.



WATCH THE MAGIC HAPPEN

BEFORE



AFTER



FOR BEST VIEWING EXPERIENCE ENSURE YOUR DEVICE'S BRIGHTNESS IS SET TO MAXIMUM.

CARE & MAINTENANCE

REGULAR MAINTENANCE

Always sweep or vacuum before cleaning so that all loose dirt and particles are removed. Regular day to day dirt can be cleaned using Traviata Multipurpose cleaner and Traviata Bucket and Mop cleaning system (Micro-fibre Mop). Some rubbing may be required to remove tough spots or spills.

Spills including food should be cleaned up as rapidly as possible with a Non Abrasive Traviata Multipurpose cleaner. We do not recommend powdered cleaners, oil soaps, dishwashing detergents or other dusting products. Traviata Multipurpose cleaner is a non-rinsing, biodegradable cleaner that leaves no residue or haze and requires no rinsing after application.

Do NOT wax your floor. The surface of your floor is very dense and non-porous and prevents wax from penetrating. The wax will build up a bed for yellowing and trapping dirt. The same non-porous surface provides all the protection against wear and staining that is needed.

PREVENTATIVE MAINTENANCE

Use Non-Rubber protective mats at any doors leading in from the outside. This helps prevent sand and grit from getting onto your floors.

Install proper floor protectors (preferably felt) on all furniture legs. Protectors will allow furniture to move easily over the floor without scratching. Clean protectors on a regular basis to remove any embedded grit from the furniture legs. For any swivelled office chairs or rolling furniture use 50mm soft compound (not hard Nylon) castors. (Approved castors are available from Traviata). To keep floors looking their best, dust, mop or vacuum at least twice a week - more often for heavy traffic. Avoid exposure to direct sunlight for extended periods. During peak sunlight hours use drapes or blinds to minimize the amount of direct sunlight on the floor. In addition excessive temperatures are not good for floors. Some natural ventilation or intermittent air conditioning should be considered for vacant buildings (to minimize the greenhouse effect). Long term continuous temperatures of over 35 degrees Celcius combined with strong direct sunlight will damage your floor.

PERIODIC MAINTENANCE FOR RIGID CORE VINYL FLOORS ONLY

When necessary, scrub the floor using an auto scrubber or rotary machine (300rpm or less) with a neutral cleaner, using the proper dilution ratio.
Fit the buffer with a 3M equivalent red or white scrubbing pad and work the solution over the floor.
Thoroughly rinse the entire floor with fresh clean water. Remove the dirty residue with a wet-vacuum or clean mop and allow the floor to dry completely.

Notes: Never use a brush or pad more aggressive than a 3M red equivalent.
Blue, green, brown and black pads will damage the surface of the floor.
Do not use vinegar to clean your vinyl flooring.

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Web: www.traviata.co.za

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