

Traviata

Flooring Systems

3rd Edition 2025



ABOUT US



In an environment where many 'inferior' imports are flooding onto the market, we are often asked the question: "Why should I specify Traviata?"

At Traviata Flooring we are passionate about Customer service and satisfaction. Because of this "no nonsense" approach, we have grown into one of South Africa's largest importers and wholesalers of laminate and vinyl flooring products and systems.

Traviata Flooring is a privately owned company with over 21 years experience in the flooring industry. During that time we have built up strong partnerships with a number of the world's leading flooring product manufacturers. Those close links and our bulk purchasing power mean we can offer great value for money to our customers. We also take care to ensure that all our products are as environmentally friendly as possible.

Traviata Flooring products are sold and installed by trained and experienced national dealer networks. Our headquarters and main warehouse is located in Meadowdale – close to OR Tambo International Airport.

Visit our main showroom at Meadowdale {Monday to Friday}. For details of other showrooms nationally please use our "Contact Us" facility on this website (www.traviata.co.za).

Physical Address:

Unit 5, Route 24
Herman Street Meadowdale
Johannesburg

Telephone: (011) 453 0296

Facsimile: (086) 614-7907

Email: sales@traviata.co.za

Gary Bothma

Sales Director
+27 84 277 9330

Hugh Krog

Commercial Manager
+27 82 595 2061

Paul Bracher

Logistics Manager
+27 82 479 9602

Erin Moore

Marketing Manager
+27 62 812 8122

Mark Bracher

Technical / Distributor Sales
+27 82 779 9353

Michelle Balfour

Distributor Sales Specialist
+27 83 603 2804

Tracy Muller

KZN Regional Manager
+27 83 234 4487

FLOORING COLLECTION



Tru-Wood **XL**

ATROGUARD® Technology
The Next Generation of Water Resistant Flooring

12mm Engineered Laminate
AC5 V-Groove

cadenza.

by BerryAlloc

8mm DuoLoc Laminate
AC4 V-Groove

 **Çamsan**
entegre

SILVER

8mm Click Laminate
AC3 Square Edge

 **Çamsan**
entegre

KLASİK

8mm Click Laminate
AC4 Square Edge



6.5mm Click Vinyl
0.5mm Wear Layer Pressed Bevel



5mm Click Vinyl
0.3mm Wear Layer V-Groove

Traviata
XL - DRYBACK
Urban Collection

2mm Large Format Panel
0.3mm Wear-Layer Square Edge

Traviata
XL - DRYBACK
Grandeur Collection

2.5mm Large Format Panel
0.5mm Wear-Layer Micro Bevel

EXPERIENCE THE **MOST ACCURATE** ROOM VISUALISER TO DATE

1.



HEAD TO OUR WEBSITE

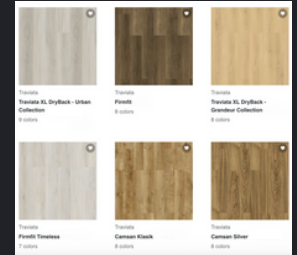
2.

See our products
in your space



FIND THIS BUTTON AT THE
BOTTOM RIGHT HAND CORNER

3.



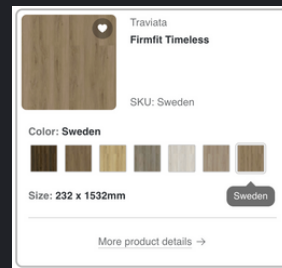
CHOOSE YOUR RANGE

4.



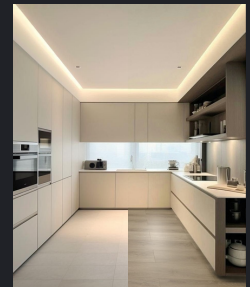
SNAP A PICTURE OF YOUR ROOM

5.



CHOOSE YOUR COLOUR

6.



WATCH THE MAGIC HAPPEN

BEFORE



AFTER



FOR BEST VIEWING EXPERIENCE ENSURE YOUR DEVICE'S BRIGHTNESS IS SET TO MAXIMUM.



Tru-Wood XL

ATROGUARD® Technology
The Next Generation of Water Resistant Flooring

72 HOURS
WaterSafe™

TIGHT LOCK LAMINATE SPECIFICATION

Panel Size: 1830x238x12mm

Wear Layer: AC5/33

Box Size: 1.74m²/4 Panels

Box weight: 18kg

Guarantee: Lifetime Residential / 15 Year Commercial

Lock: Tight Lock

Edges: V-groove with Double PowerSeal

Core: HDF with SureCore

Truwood XL with AtroGuard technology is the next generation of water resistant flooring.

It was specifically developed to combine the natural wood element and rigidity of Laminate flooring and the beauty of real hardwood floors. The result is a truly multi-functional wood fibre floor, perfect for any domestic and / or commercial environment including kitchens and bathrooms.

- Installed up to 20m x 20m without expansion profiles.
- Can be wet mopped.
- No telegraphing from minor subfloor imperfections.
- Extra wear and scratch resistance.
- Extra stable with SureCore.
- Double PowerSeal edges for extra water resistance.
- Extra tight lock.
- 6 x Beautiful Hardwood décors are available.
- TruWood XL is produced to the highest international standards.



COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Canadian Oak



French Oak



Hungarian Oak



Moroccan Oak



Nordic Oak

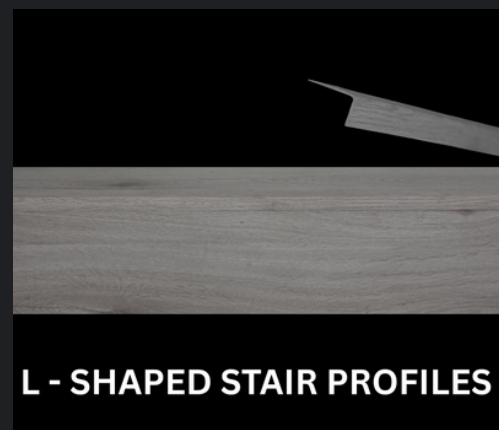
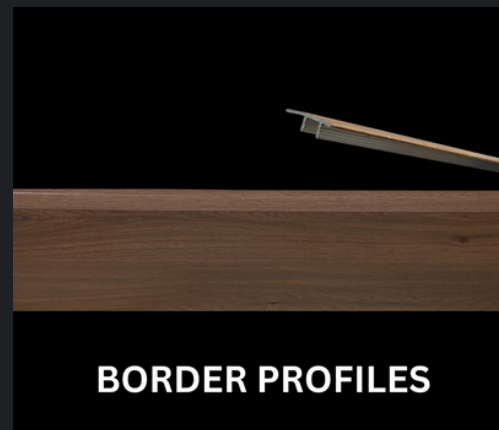


Peruvian Oak



SCAN FOR ROOM VISUALISER

Tru-Wrap



Your perfect colour matched aluminium profiles,
waterproof skirtings and quarter rounds

Available in all Tru-Wood XL décors



cadenza.

by BerryAlloc

24HOUR
T SPLASH WARRANTY



TIGHT LOCK LAMINATE SPECIFICATION

Panel Size: 1383x214x8mm

Wear Layer: AC4

Box Size: 2.66m²/9 Panels

Box weight: 19.4kg

Guarantee: 20 Year Residential

Lock: DuoLoc

Edges: 4 Sided Bevel

Core: Moisture Resistant High Density Fibre HDF

- A sophisticated, highly fashionable range with 4 Sided Bevels to create an authentic wooden plank effect.
- The low gloss matt surface ensures a modern, chic appearance.
- Duoloc locking System innovation, allows two individual techniques to install your floor boards. Greater installation flexibility.

- Cadenza is produced to the highest standards of the European Producers of Laminate Flooring and approved by SAWLFA.
- The use of a Moisture Resistant Core ensures a lower swell rate than regular laminates.
- 7x Decors are available with colour co-ordinated skirtings, scotia's and profiles.

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Allegro Light
K1003



Allegro Light Grey
K1804



Allegro Natural
K1207



Legato Dark Brown
K1713



Legato Light Natural
K1305



Legato Light
K1103



Allegro Brown
K1511



SCAN FOR ROOM VISUALISER



VALINGE 2G LOCK LAMINATE SPECIFICATION

Panel Size: 192.5x1200x8mm

Wear Layer: Silver | AC3

Box Size: 1.85m²/8 Panels

Box weight: 13kg

Guarantee: Silver | 10 Year Residential

Lock: Valinge 2G

Edges: Square Edge

Core: Ultra High Density HDF

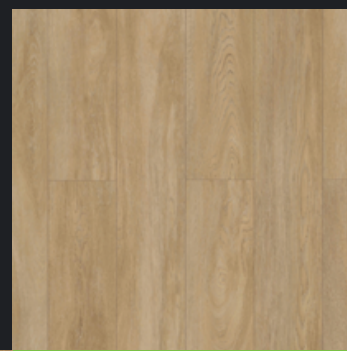
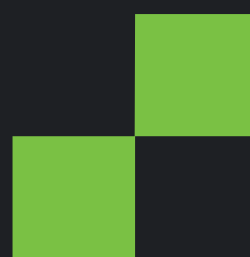
- Camsan Silver AC3 has 8 beautiful Decors.
- Available with colour coordinated Skirts, Profiles and Scotia's.
- The use of Ultra High Density HDF Core offers lower swell rates than regular laminates.
- The Silver Collection is produced to the highest international standards.

- Valinge 2G locking System innovation offers superior short end lock strength, with an extra tight fit. Not only does this aid with protecting your floor from moisture damage, but will also ensure that your floor will hold its structural integrity for the duration of your Warranty period.
- The use of Travi-Lay Silent (sound reducing underlay) is recommended.

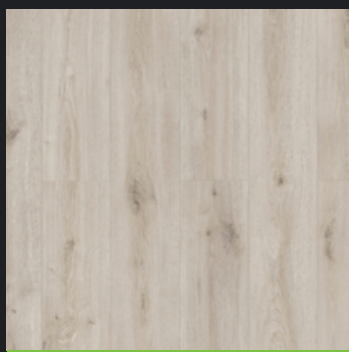


COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Atlas Oak



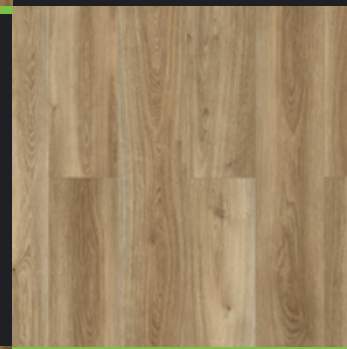
Aras Oak



Olympus Oak



Sakaraya Oak



Polar Oak



Liva Oak



Didim Oak



Acar Oak



SCAN FOR ROOM VISUALISER



VALINGE 2G LOCK LAMINATE SPECIFICATION

Panel Size: 192.5x1200x8mm

Wear Layer: Klasik | AC4

Box Size: 1.85m²/8 Panels

Box weight: 13kg

Guarantee: Klasik | 15 Year Residential

Lock: Valinge 2G

Edges: Square Edge

Core: Ultra High Density HDF

- Camsan Klasik AC4 has 8 beautiful Decors.
- Available with colour coordinated Skirts, Profiles and Scotia's.
- The use of Ultra High Density HDF Core offers lower swell rates than regular laminates.
- The Klasik Collection is produced to the highest international standards.

- Valinge 2G locking System innovation offers superior short end lock strength, with an extra tight fit. Not only does this aid with protecting your floor from moisture damage, but will also ensure that your floor will hold its structural integrity for the duration of your Warranty period.
- The use of Travi-Lay Silent(sound reducing underlay) is recommended.



Çamsan
entegre
KLASİK

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Modern Oak



Pera Oak



Ilgaz Oak



Gediz Oak



Milas Oak



Chrystal Oak



Falya Oak



Natural Chestnut



SCAN FOR ROOM VISUALISER



FIRMFIT
Fit for when life happens
Nature Timeless



CLICK VINYL SPECIFICATION

Panel Size: 1532x232x6.5mm

Wear Layer: Quartz Enhanced - Urethane Coating

Box Size: 2.13m²

Box weight: 23kg

Guarantee: Lifetime Residential / 15 Year Commercial

Lock: I4F Angle Tight

Edges: Elegant pressed bevel

Core: Extra rigid Limestone-based core

- 100% Waterproof - 100% Plasticizer-free core - 100% recyclable green product.
- Extra resistant to impacts and indentation, as well as temperature and sunlight.
- Installs in wet rooms (kitchens and bathrooms).
- Pet Friendly - easy to clean when accidents happen.
- Warm and quiet underfoot.
- Use of moisture barrier required
- Installs directly on existing surfaces, no need for underlay.
- Rigid: Installs with minimal subfloor prep.
- No acclimatisation required.
- Installs up to 20m x 20m without expansion profiles.
- Long wide format.
- Ultra Matte surface technology (anti-glare)



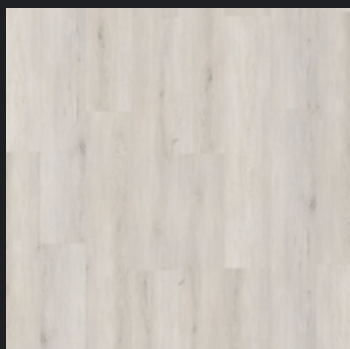
FIRMFIT

Fit for when life happens

Nature Timeless

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Iceland



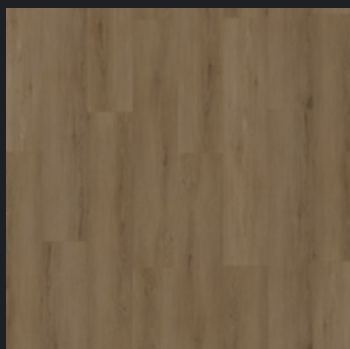
Finland



Norway



Sweden



Denmark



Greenland



Åland



SCAN FOR ROOM VISUALISER



CLICK VINYL SPECIFICATION

Panel Size: 1215x223x5mm

Wear Layer: Quartz Enhanced - Urethane Coating

Box Size: 2.43m²

Box weight: 18kg

Guarantee: 25 Year Residential / 5 Year Light
Commercial

Edges: V-groove painted bevel

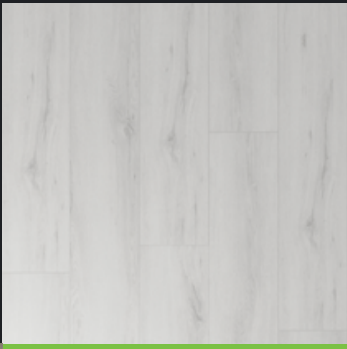
Core: Extra rigid Limestone-based core

- 100% Waterproof - 100% Plasticizer-free core - 100% recyclable green product.
- Extra resistant to impacts and indentation, as well as temperature and sunlight.
- Installs in wet rooms (kitchens and bathrooms).
- Pet Friendly - easy to clean when accidents happen.
- Warm and quiet underfoot.
- Use of moisture barrier required
- Installs directly on existing surfaces, no need for underlay.
- Rigid: Installs with minimal subfloor prep - no heavy machinery needed.
- No acclimatisation required.
- Installs up to 20m x 20m without expansion profiles.
- Available in 0.55 Wearlayer as a special order, minimum order quantity 600m².



COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



Crete



Bora Bora



Capri



Reunion



Cebu



Cozumel



Phuket



Bali



SCAN FOR ROOM VISUALISER

Traviata
XL - DRYBACK
Urban Collection

GLUEDOWN VINYL SPECIFICATIONS

Panel Size: 1520x230x2mm

Wear Layer: 0.3mm

Box Size: 7m² per box

Box weight: 26 Kgs

Warranty: 20 years Domestic and 5
year Light Commercial

Edges: Square

Traviata DRYBACK Urban Collection is not just a contemporary fashion statement. Its Floorscore certification, hygiene characteristics, ease of maintenance and excellent wet and dry slip resistance make it an ideal option for any home environment. The Urban collection is also ideal for retail, office and any other Light Commercial application.

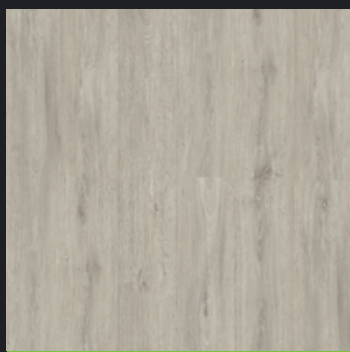
- Floorscore certified for indoor air quality
- Excellent Stain, Chemical and Fire resistance
- 9 x Highly Fashionable Décor's
- XL board configuration
- No unsightly expansion trims necessary
- Lightly embossed woodgrain surface creates a warm, realistic wood finish.
- 100% Waterproof
- High slip resistance
- Warm and quiet under foot
- Meets VOC emission requirements for use in Home, Office, Commercial spaces
- Is completely formaldehyde free

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



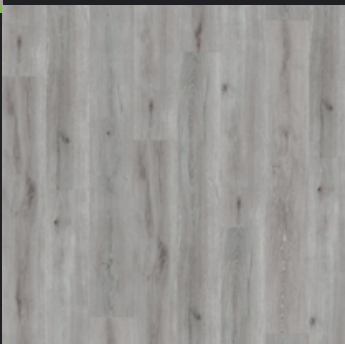
Lima



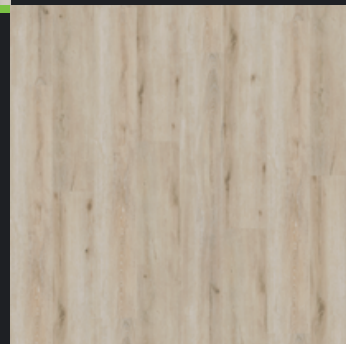
Sydney



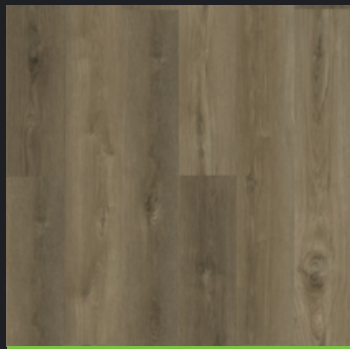
Berlin



London



Casablanca



Amsterdam



Prague



Paris



Gibraltar



SCAN FOR ROOM VISUALISER

Traviata
XL - DRYBACK
Grandeur Collection

GLUEDOWN VINYL SPECIFICATIONS

Panel Size: 1520x230x2.5mm

Wear Layer: 0.55mm

Box Size: 5.6m² per box

Box weight: 26 Kgs

Warranty: 25 years Domestic and

10 years General Commercial

Edges: Micro Bevel

Traviata DRYBACK Grandeur Collection represents a culmination of consultations and is a distillation of what Architects, Designers and Home Owners demand from flooring today. A larger plank format that complements open Residential and Commercial environments. Traviata DRYBACK designs come in a carefully curated selection of colours, offering everything from rich wood tones to striking neutral greys. Whether hospitality, retail, office space or a home, these new wood finishes have the flair to bring any interior together.

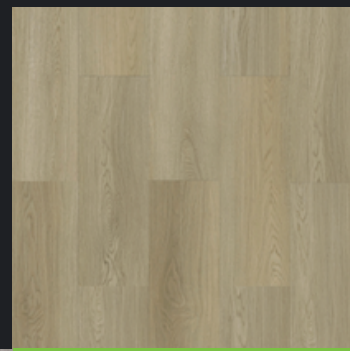
- Floorscore certified for indoor air quality
- Excellent Stain, Chemical and Fire resistance
- 8 x Highly Fashionable Décor's
- XL board configuration
- No unsightly expansion trims necessary
- Lightly embossed woodgrain surface creates a warm, realistic wood finish.
- 100% Waterproof
- High slip resistance
- Warm and quiet under foot
- Meets VOC emission requirements for use in Home, Office, Commercial spaces
- Is completely formaldehyde free

COLOUR OPTIONS

Please note: Colour swatches are a close resemblance to the colour of the flooring, colours may vary slightly.



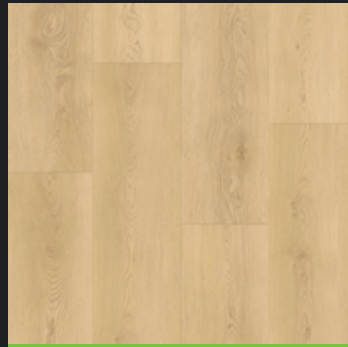
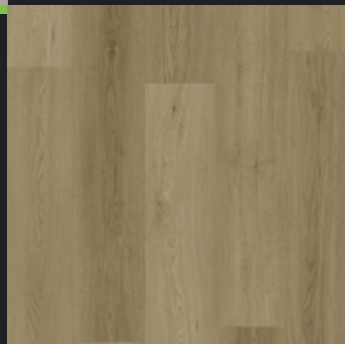
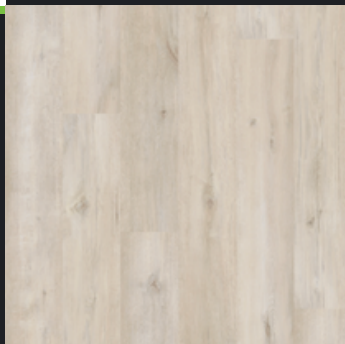
SCAN FOR ROOM VISUALISER



Mount Fuji



Matterhorn



Olympus

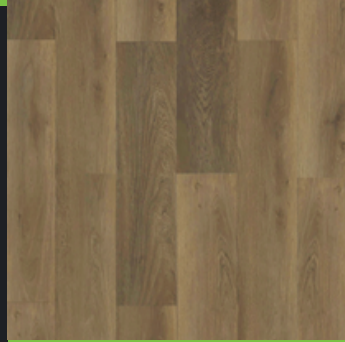


Lions Head



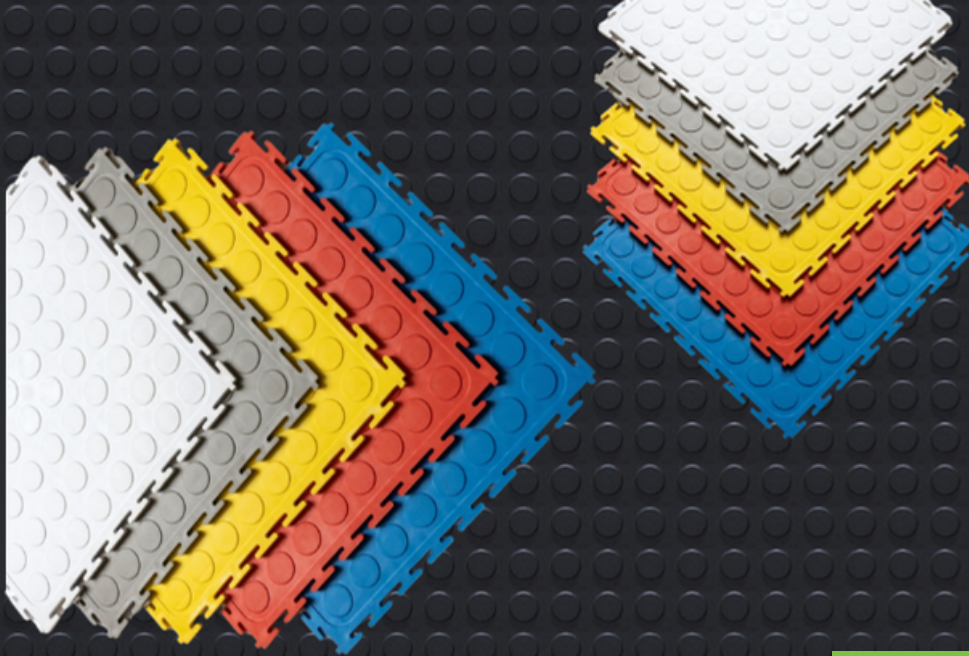
Machu Picchu

Kilimanjaro



Mont Blanc

Baltoro



PVC TILES SPECIFICATIONS

Panel Size: 330x330x6.2mm
Box Size: 2m² per box / 18 tiles

Lock: Interlock
Edging: Colour coordinating to floor

Black: Ex-stock
Solid Colours: MOQ: 30m²
Lead time: 10 working days
Customised Pantone: MOQ: 450m²
Lead time: 10 working days

Advantages

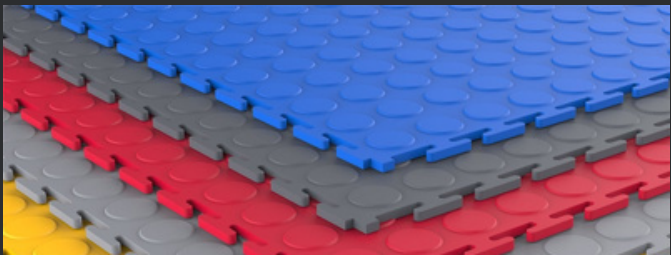
- Durable →
- Anti-static (black only) →
- Non-slip →
- Inter-locking →
- Protects sub-floor →
- Chemical Resistant →

Application

- Factories
- Computer Rooms
- Fitness Centres
- Offices
- Garages
- Warehouses



Black
Available ex-stock.



Colour
Made to order.

Traviata

ACCESSORIES



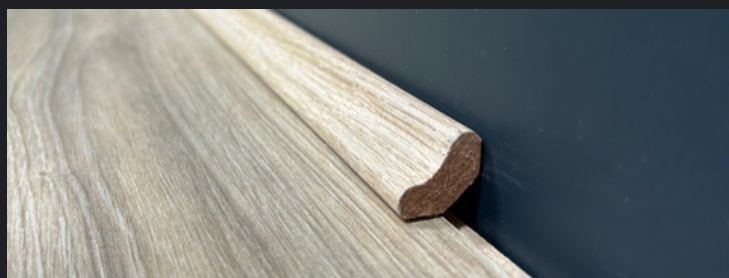
Profiles

We provide colour co-ordinated profiles for our entire laminate flooring range as well as Bronze or Silver Aluminium profiles for Traviloc and Truwood ranges.



Skirting (CT)

Put against the walls to hide expansion gaps and finish off your floor beautifully. (Colour matching skirtings are available for all laminate flooring ranges; Raw Meranti is available for Traviloc and Tru-Wood ranges).



Quarter Round /Scotia

An alternative to or in addition to skirting, mainly used to finish off the floor around built-in cupboards.

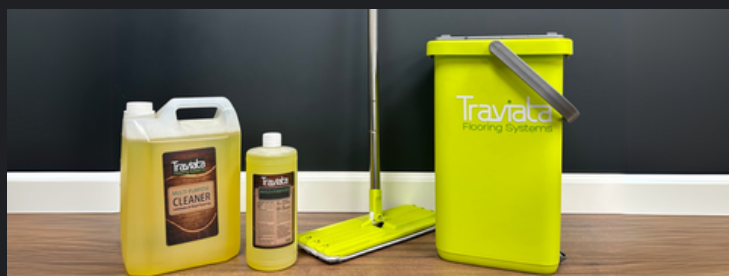
Colour match scotias available for all laminate ranges.

Raw Meranti quarter rounds available for all ranges.



Underlays

To be used underneath the flooring to reduce impact noise and as a moisture barrier.



Extras

Additions to your flooring products and maintenance.

CARE & MAINTENANCE



REGULAR MAINTENANCE

Always sweep or vacuum before cleaning so that all loose dirt and particles are removed. Regular day to day dirt can be cleaned using Traviata Multipurpose cleaner and Traviata Bucket and Mop cleaning system (Micro-fibre Mop). Some rubbing may be required to remove tough spots or spills.

Spills including food should be cleaned up as rapidly as possible with a Non Abrasive Traviata Multipurpose cleaner. We do not recommend powdered cleaners, oil soaps, dishwashing detergents or other dusting products. Traviata Multipurpose cleaner is a non-rinsing, biodegradable cleaner that leaves no residue or haze and requires no rinsing after application.

Do NOT wax your floor. The surface of your floor is very dense and non-porous and prevents wax from penetrating. The wax will build up a bed for yellowing and trapping dirt. The same non-porous surface provides all the protection against wear and staining that is needed.

PREVENTATIVE MAINTENANCE

Use Non-Rubber protective mats at any doors leading in from the outside. This helps prevent sand and grit from getting onto your floors.

Install proper floor protectors (preferably felt) on all furniture legs. Protectors will allow furniture to move easily over the floor without scratching. Clean protectors on a regular basis to remove any embedded grit from the furniture legs. For any swivelled office chairs or rolling furniture use 50mm soft compound (not hard Nylon) castors. (Approved castors are available from Traviata). To keep floors looking their best, dust, mop or vacuum at least twice a week - more often for heavy traffic. Avoid exposure to direct sunlight for extended periods. During peak sunlight hours use drapes or blinds to minimize the amount of direct sunlight on the floor. In addition excessive temperatures are not good for floors. Some natural ventilation or intermittent air conditioning should be considered for vacant buildings (to minimize the greenhouse effect). Long term continuous temperatures of over 35 degrees Celcius combined with strong direct sunlight will damage your floor.

PERIODIC MAINTENANCE FOR RIGID CORE VINYL FLOORS ONLY

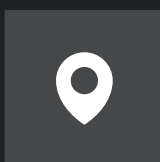
When necessary, scrub the floor using an auto scrubber or rotary machine (300rpm or less) with a neutral cleaner, using the proper dilution ratio.

Fit the buffer with a 3M equivalent red or white scrubbing pad and work the solution over the floor. Thoroughly rinse the entire floor with fresh clean water. Remove the dirty residue with a wet-vacuum or clean mop and allow the floor to dry completely.

Notes: Never use a brush or pad more aggressive than a 3M red equivalent. Blue, green, brown and black pads will damage the surface of the floor. Do not use vinegar to clean your vinyl flooring.



Telephone: (011) 453 0296
Email: sales@traviata.co.za
Web: www.traviata.co.za



Unit 5, Route 24
Herman Street Meadowdale
Johannesburg

